



Turning artists into entrepreneurs.

PROGRAM OBJECTIVES



- Strengthen and unite communities through art
- Introduce art students to the business of art
- Host a community art show for students to sell artwork
- Foster stability and resilience through financial security

WHY A JUNIOR ARTS MINISTRY?



The church teaches us to build our faith in God, family and in ourselves. The Junior Arts program at St. Kateri is an opportunity to help our youth build confidence in themselves, while nurturing the gifts that God the original artist, gave us. Art as a ministry offers an opportunity to spread love, culture and gives us a channel to express our thoughts. The Junior Arts program at St. Kateri may also provide a way to connect with those who may have disconnected from the church.

THE 8 DAY WORKSHOP



DAY 1 - SKATEBOARD

- Preview samples of other skateboard deck designs
- List your design services
- Find your target market
- Sketch Ideas on templates
- How to accept payments (order paypal - square)

DAY 2 - SKATEBOARD

- Present Design ideas
- List of potential clients
- Begin priming boards
- Discuss marketing strategies

DAY 3 - SKATEBOARD

- Work on Skateboard deck designs

DAY 4 - SNEAKERS

- Preview samples of other sneaker designs
- List of potential clients
- Find your target market
- Sketch Ideas on templates

DAY 5 - SNEAKERS

- Present Design ideas
- List of potential clients
- Sketch designs on sneakers
- Create marketing strategies

DAY 6 - SNEAKERS

- Work on sneaker designs

DAY 7 - CAPS/CANVAS

- Choice of custom hats or custom canvas designs
- Free Marketing tips
- Handouts provided

DAY 8 - CAPS/CANVAS

- Choice of custom hats or custom canvas designs
- Tips on exhibiting art
- Pricing your work
- Handouts provided

**COMMUNITY
ART SHOW
AT KATERI
CHURCH**

PRICING

\$125

INCLUDES

- 8 days of instruction
- All art supplies provided
- Blank skateboard deck
- 3 Blank trucker hats or canvas boards
- Pair of blank canvas sneakers
- Table setup for art show
- Open to ages 8 to 15



EXTRAS

- \$20 discount on sibling registration
- Additional boards, canvas, sneakers, can be purchased
- Artkits available for purchase (includes paint markers, acrylic paints, brushes, etc.)

ABOUT THE FOUNDER



Heroes of Color, LLC is an art organization promoting diversity and inclusiveness by providing cultural and professional development through the arts. We develop our educational material with core values to empower young artists, embrace diversity, respect for all cultures, strengthen and unite communities through art. Our efforts and initiatives have been duly recognized by different communities around the country. For more information go to www.heroesofcolor.com.



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